

Crystal Oskovich
Redondo Beach, CA
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EDUCATION

California State University Northridge

B.A. in Art, Concentration in 2D Animation

Art History Minor

Anticipated Graduation: Spring 2024

EXPERIENCE

Freelance Illustrator

Madera, CA

May 2019 - Present

- Cultivated relationships with other artists and internal partners to produce results that met customer parameters
- Applied color theory and lighting techniques in drawings and illustrations to add excitement. focus and depth
- Developed Illustrative designs using customer specifications, company standards and mathematical formulas

Etsy Shop

Madera, CA

Owner

August 2020 - Present

- Developed trendy products based on fandom/social media research
- Ensured that all federal, state, and local laws are followed in all business activities
- Analyzed financial statements and trends to manage cash flow and make business decisions
- Determined pricing for products or services based on costs and competition
- Developed marketing strategies for products or services to increase sales and brand awareness
- Evaluated customer satisfaction to improve customer service and product offerings

Fresno Barrios Unidos

Fresno, CA

Youth Influencer & Illustrator

December 2020 - February 2021

- Participate in trainings and meetings with Community Wellness Advocates and Youth Ambassadors
 - Provide outreach and education primarily through Instagram, Twitter, Facebook, and Tik-Tok around COVID-19 safety
 - Design, post, share and highlight the Mask Up campaign
 - Complete individual assignments and group projects by the deadlines
 - Share, reshare, tag Fresno Barrios Unidos and other members of the MU Team
 - Encourage and incentivize peers to reshare content
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SKILLS & INTERESTS

Microsoft Office (Outlook, Excel, Word, PowerPoint) • Storyboarding (Toon Boom Storyboard Pro, Photoshop, Shotgrid) • Adobe (Lightroom, Photoshop, Acrobat, Illustrator)

Max Fleischer cartoons • The Mandalorian • Figure Drawing • Hermit Crabs

AWARDS & ACTIVITIES

Member, ASLN (Animation Student League of Northridge)

February 2022 - Present

Volunteer, Open House Youth Art Teaching Assistant, Valley Art Workshop

May 2022

Artist, Light in the Valley Exhibition, Manzanita Gallery

April 2023 - May 2023